

## **ANNESA HARTMAN**

65 Dian Circle, Chester, VT 05143  
802/275/2445 - annesahartman@gmail.com

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Professional learning experience and interactive media designer. Ability to work with, manage, and mentor others to conceptualize and create clearly organized learning experiences using current online learning principles and authoring tools positively and productively. Strong acumen to assess and guide corporate and academic online learning and training initiatives. Skilled in shifting perspectives from detailed content creation to broad scope, solutions-oriented, strategic thinking. 20+ years hands-on experience with media design authoring tools and learning management systems with ability to shift into production mode with ease and troubleshoot technical situations.

### **LEARNING DESIGN, MANAGEMENT, and TEACHING EXPERIENCE**

#### **Lead Learning Experience Designer**

Ease Learning (easelearning.com)  
Remote, January 2014 - current

#### **Senior Instructional Designer**

Southern New Hampshire University, COCE  
March 2013 to December 2013

#### **Computer Graphics Online Course Instructor**

Modesto Junior College, Modesto, CA – 2001 to current  
Community College of Vermont – 2008 to 2012

#### **Lead Content Developer**

Kaplan University, Center for Teaching and Learning  
Remote, March 2009 to February 2013

#### **Instructional Designer and Manager of Technology Learning Services**

Landmark College, Putney, VT – June 2003 to February 2009

#### **Instructional Design, Graphic and Web Design (independent contract work)**

Multiple clients from 1996 to current

#### **Media Communications Instructor, Online Course Developer**

United Digital Artists and Future Media Concepts, New York, NY – 1998 to 2002  
Bellevue Community College, Seattle, Washington – 1998, 1999

#### **Co-Creator, Director, Softimage 3D Instructor**

Mesmer Animation Labs, Seattle, Washington – 1996 to 1998

## PROFESSIONAL EXPERIENCE

### **Business Owner, Principal, Creative Designer**

Sway Design, Inc., Brooklyn, New York – 1999 to 2002 (swaydesign.com)

### **Emerging Manager Training Program**

Kaplan University, 2011

**Well versed** in today's learning/content management systems, Adobe Creative Suite, Articulate 360, MS Office Suite, HTML/CSS, audio/video creation/editing; storyboarding for animation, audio, video; digital media accessibility and copyright, UX/UI, micro and mobile learning principles, online program assessment and implementation plans, learning analytics/insight presentations, systems wireframing, pitch deck and training material creation, digital media training and mentoring, public speaking/presenting, communicating technical concepts from developers to clients.

### **Authored**

*Interactive Media Design & Development with Adobe CS6*, Cengage Learning – July 2012

*Exploring Adobe Illustrator CS to CS6*, Cengage Learning – June 2002 to 2015

*Exploring Adobe Photoshop CS to CS6*, Cengage Learning – June 2002 to 2015

*Exploring Adobe Flash CS4 to CS5*, Cengage Learning – June 2010, 2011

**Presenter** for current work on accessibility, copyright, image design, storyboarding; Modesto Junior College Faculty Symposiums (2017 & 2013), KU Village (2010, 2011), Universal Design and Accessibility for WCET and WUDNE (2007), Interactive Television Authoring Program, Lisbon, Portugal (2003-2004); Flash Forward, 2002; and other programs nationally and internationally.

## EDUCATION

### **Master of Arts in Teaching with Technology**

Marlboro College Graduate School, VT, 2002

### **Bachelor of Arts**

University of Oregon, Eugene, OR, 1992

## PORTFOLIO

### **Align Learning Design**

[alignlearningdesign.com](http://alignlearningdesign.com)