


# PERSONAL PROFILE

Professional learning experience and interactive media designer. Ability to work with, manage, and mentor others to conceptualize and create clearly organized, measurable, learning experiences using current online learning principles and authoring tools positively and productively. Strong acumen to assess and guide corporate and academic online learning and training initiatives.

Skilled in shifting perspectives from detailed content creation to broad scope, solutions-oriented, strategic thinking. 20+ years hands-on experience with media design authoring tools and learning management systems with ability to shift into production mode with ease and troubleshoot technical situations.



PORTFOLIO  alignlearningdesign.com

# EXPERIENCE

**LEAD LEARNING EXPERIENCE DESIGNER 2014-CURRENT**  
Ease Learning (easelearning.com)  
Corporate, Academic, Workforce Development Projects  
Remote Position

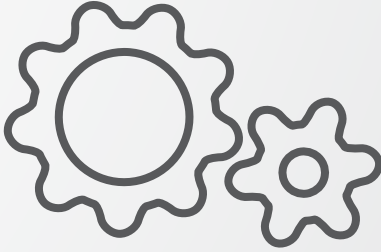
**SENIOR INSTRUCTIONAL DESIGNER 2013-2014**  
Southern New Hampshire University, College of Online and Continuing Education

**DIGITAL MEDIA INSTRUCTOR 2001-CURRENT**  
Modesto Junior College, Modesto, CA  
Community College of Vermont (2008 to 2012)

**LEAD CONTENT DEVELOPER 2009-2013**  
Kaplan University, Center for Teaching and Learning

**MANAGER OF TECHNOLOGY LEARNING SERVICES 2003-2009**  
Landmark College, Putney, VT

**BUSINESS OWNER / 3D ANIMATOR, GRAPHIC DESIGNER 1996-2003**  
SWAY Design, New York, NY  
Mesmer Animation Labs, Seattle, WA



# SKILLS

Accessibility in Learning Design

Storyboarding/Prototyping/Agile Development

Learning Path/UI/UX

Learning Assessment, Analytics, Alignment

Diversity, Equity and Inclusion

HTML/CSS

Adobe Creative Suite

Articulate Storyline/Rise

Learning/Content Management Systems

Visual/Motion Graphic Design Principles

Online/Micro/Mobile Learning Design

# ACHIEVEMENTS

## AUTHOR 2002-2015

Interactive Media Design & Development with Adobe CS6  
Exploring Adobe Illustrator CS to CS6  
Exploring Adobe Photoshop CS to CS6  
Exploring Adobe Flash CS4 to CS5

## PRESENTER 2003-2023

For current work on accessibility, copyright, image design, storyboarding  
Modesto Junior College Faculty Symposiums (2017 & 2013)  
KU Village, Kaplan University (2010, 2011)  
Universal Design and Accessibility for WCET and WUDNE (2007)  
Interactive Television Authoring Program, Lisbon, Portugal (2003-2004)  
Flash Forward, 2002; and other conferences nationally and internationally

# EDUCATION

**MA TEACHING with TECHNOLOGY 2002**  
Marlboro College, Vermont

**THE TECHNOLOGY OF MUSIC PRODUCTION 2022**  
Certificate, Berklee School of Music, Coursera

**BA MODERN DANCE 1992**  
University of Oregon, Eugene, Oregon



# ADDITIONAL INFO

- Positive, team player
- Solution-focused, troubleshooter
- Big picture to detailed oriented
- Self-motivated, pro-active, autodidactic
- Loves to dance

LEAD LEARNING EXPERIENCE DESIGNER



ANNESA HARTMAN

# CONTACT

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